

PARSEC PRIZE

ESTABLISHED 2005

One of the fundamental values at Parsec Financial is giving back to the communities in which we serve. We have long maintained a significant commitment to charitable giving and this core value is why we established the Parsec Prize in 2005.

The Parsec Prize is designed to help local non-profits further their missions and help improve the lives of those served in our communities. Since 2005, Parsec has awarded more than \$1.5 million in Parsec Prize grants to 84 local non-profits. The Parsec Prize represents approximately one-half of Parsec's annual charitable giving.

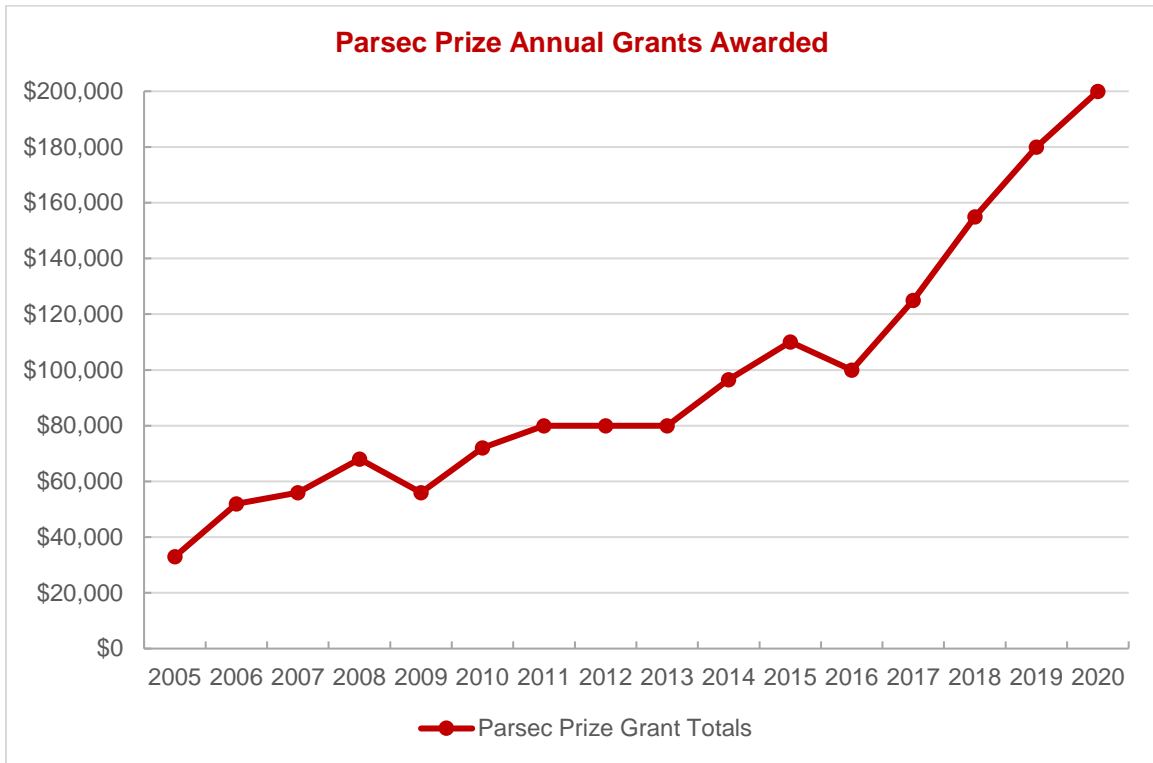
Grants are made to non-profit organizations that are certified tax-exempt under section 501(c) (3) of the U.S. Internal Revenue Service code. Though they may be commendable organizations, in order to keep our charitable giving more focused, the following are ineligible for application to the Parsec Prize:

- Endowments or capital campaigns
- Fundraising activities, such as benefits, charitable dinners, galas or sporting events
- Goodwill advertising, souvenir journals or dinner programs
- Individual needs, including scholarships, sponsorships and other forms of financial aid and assistance
- Political causes, candidates, organizations or campaigns
- Religious organizations
- Sports sponsorships
- Travel for individuals or groups

Parsec Prize Recipients:		
2005: \$33,000 <ul style="list-style-type: none"> • The Health Adventure • Children First • RiverLink 	2006: \$52,000 <ul style="list-style-type: none"> • Habitat for Humanity • Eliada Homes • Mountain Biz Works • Handmade in America 	2007: \$56,000 <ul style="list-style-type: none"> • Pisgah Legal Services • The NC Arboretum • The NC Center for Health & Wellness at UNCA • OnTrack Financial Education & Counseling
2008: \$68,000 <ul style="list-style-type: none"> • Asheville Green Works • YMCA and YWCA – split prize • Literacy Council of Buncombe County • Junior Achievement 	2009: \$56,000 <ul style="list-style-type: none"> • Mountain Housing Opportunities • Big Brothers/Big Sisters of WNC • A-B Tech Foundation • Asheville Area Chamber of Commerce 	2010: \$72,000 <ul style="list-style-type: none"> • Carolina Mountain Land Conservancy & Southern Appalachian Highlands Conservancy (shared prize) • Manna Food Bank • Helpmate • Asheville City Schools Foundation

<p>2011: \$80,000</p> <ul style="list-style-type: none"> • Asheville Symphony • Appalachian Sustainable Agriculture Project • The Boys & Girls Club of Buncombe County • Industries for the Blind 	<p>2012: \$80,000</p> <ul style="list-style-type: none"> • Assistance League of Charlotte • The Mountain Area Child & Family Center • WNC Alliance • Girls on the Run of WNC & Charlotte (split prize) 	<p>2013: \$80,000</p> <ul style="list-style-type: none"> • Arts for Life • Asheville Design Center • Care Partners • Western NC Junior Golf Association
<p>2014: \$96,500</p> <ul style="list-style-type: none"> • Asheville Parks & Greenways • Asheville Area Habitat for Humanity • Homeward Bound • All Souls Counseling Center • Catawba Riverkeeper • Child Abuse Prevention Services • The Council on Aging 	<p>2015: \$110,000</p> <ul style="list-style-type: none"> • Pisgah Legal Services • Arc of Buncombe County • Urban Ministry Center of Charlotte • The Cindy Platt Boys and Girls Club of Transylvania County • Open Doors of Asheville • Augustine Literacy Project • Go! Green Opportunities 	<p>2016: \$100,000</p> <ul style="list-style-type: none"> • Eliada Homes • Manna Food Bank • Buncombe County Schools Foundation • Sustain Charlotte • Colburn Earth Science Museum • Sleep Tight Kids • Tryon Historical Museum • Big Brothers Big Sisters of Polk County • Tryon Downtown Development Association • The Lanier Library
<p>2017: \$125,000</p> <ul style="list-style-type: none"> • OnTrack Financial Education & Counseling (Year 1 of 4-year prize) • Buncombe County Guardian ad Litem • OurVoice • Western Carolina Rescue Mission • United Way's Middle School Success Initiative 	<p>2018: \$155,000</p> <ul style="list-style-type: none"> • OnTrack Financial Education & Counseling (Year 2 of 4-year prize) • Helpmate • The Hope Chest for Women • Rotarians Against Hunger • Read to Succeed • The Center for Creative Economy • Thermal Belt Outreach Ministry • Good Fellows of Charlotte • Brookstone Schools 	<p>2019: \$180,000</p> <ul style="list-style-type: none"> • OnTrack Financial Education & Counseling (Year 3 of 4-year prize) • Asheville Area Habitat for Humanity • Food Connection • Working Wheels • Asheville Art Museum • Susan G. Komen of Charlotte • Conserving Carolina • Senior Services • Arts Council of Moore County
<p>2020: \$200,000</p> <ul style="list-style-type: none"> • OnTrack Financial Education & Counseling (Year 4 of 4-year prize) • Literacy Council of Buncombe County • Children First • Boys & Girls Club of Henderson County • Smart Start Transylvania • Asheville Museum of Science • St. Gerard House • Music Works • Appalachian Wildlife Refuge • Serve To Lead • Read Charlotte • YMCA Y Reader • Bookmarks • KidSenses Inc. • Moore County Literacy Council 		





Learn more: parsecfinancial.com/parsec-prize

XXX

About Parsec Financial:

Parsec Financial is a fee-only registered investment advisor with \$2.5 billion in assets under management as of March 31, 2020. Parsec provides investment management, financial planning, tax planning, trust services and business retirement services to more than 1,700 individuals and businesses in six offices across North Carolina.

Media Contact:

Tracy Clark, Head of Marketing
tclark@parsecfinancial.com
 336-207-5956